

Extension (New Clubs Formation)
Guide to choosing a club name/locality

Extract from the RI document “Organising New Clubs” 808-en, page 13.

Article 2: Name

The official format for referring to a club is the “Rotary Club of community, state/province/prefecture, country.”

A club name associates the club with its locality. The name is easily identifiable on a map so that someone unfamiliar with the area can determine the general location of the club.

When one or more clubs already exist in the community, the new club adds some other designation to the community’s name, in order to distinguish it from the other club(s). In addition to the above policy, the use of a meal in the name (breakfast, lunch, supper, dinner) is strongly discouraged, as it implies that the club’s sole purpose is to share a meal. Furthermore, the name Paul Harris cannot be part of a club name. The general secretary determines whether a name is appropriate and has the authority to reject any proposed new club name (or proposed existing club name change) if it is likely to cause dissension or confusion. If the name of the proposed club is the same as a terminated club, full details should be given.

The following examples provide guidelines for choosing an acceptable name:

Names for Multiple Communities

Three communities Belford-Roxo-Lote 15

Club serving a part of a county Alpheretta/North Fulton County

County club indicating meeting site Haywood County (Canton)

Names for Additional Clubs:

City neighborhood Chania (Crete)

Year chartered Piatra Neamt 2005

Civic nickname Carlsbad (Cavern City)

Civic landmark Nagoya Airport

Person’s name Hilton Head Island-Van LANDINGHAM

Serving a shore area Tampa Bay (Tampa)

(Note: “Tampa Bay” alone is not acceptable because it doesn’t describe a community.)

Names for Meeting Times

Morning Prospect Sunrise, Charlotte Top of the

Week, Kawaguchi Morning

Noon Sedona Midday, Chatsworth-High Noon

Evening Karachi Sunset Millennium, Leesburg

(Sunset), Winter Park-Evening

Article 3: Locality of the Club

The typical description for a club locality is “The city or town of (city/town name) and the surrounding area.”

Extract from the Extension (New clubs formation) Handbook, Page 14: ‘Determining Locality and Name of Club’ Determining Locality and Name of Club

Each Rotary club exists in a locality, the area in which it will provide service. A locality is composed of one or more communities. The locality of the club must be written in the club’s application for membership in RI and in its constitution. The typical description for a locality is

“the city or town of (city/town name) and the surrounding area.” Consult with your District Extension (New Clubs Formation) Officer for alternate wording formats.

A club name identifies the club with its locality and the community it serves. The name should be easily identifiable on a map of the area. When a locality has more than one club, each additional club uses the locality’s name plus some other designation to distinguish it from the other club(s). The RIBI New Club Formation Officer uses the New Club Application Form to determine whether a name is appropriate. Additional stipulations on club names can be found in the instructions for completing the club’s membership application.